



Νευροφυσιολογία και Αισθήσεις

Διάλεξη 16

Κίνητρα Συμπεριφοράς ή Υποκίνηση (Motivation)



Introduction



• Types of behavior

- Unconscious reflexes
- Voluntary Movements
 - Motivation
 - Driving force on behavior
 - Analogy– ionic driving force dependent upon many factors
 - Probability and direction of behavior
 - Vary with the driving force needed to perform the behavior



The Hypothalamus, Homeostasis, And Motivated Behavior



- **Homeostasis**
 - Maintains the internal environment of the body within a narrow physiological range
- **Role of Hypothalamus**
 - Regulates body temperature, fluid balance, and energy balance
- **Three components of neuronal response**
 - Humoral response
 - Visceromotor response
 - Somatic motor response
- **Examples of motivated behaviors**
 - Response when body is cold
 - Body shivers, blood shunted away from the body surface, urine production inhibited, body fat reserves - mobilized
- **Lateral hypothalamus**
 - Initiation of motivation to actively seek or generate warmth → Homeostasis
 - Example of motivated behavior
 - Eating

3

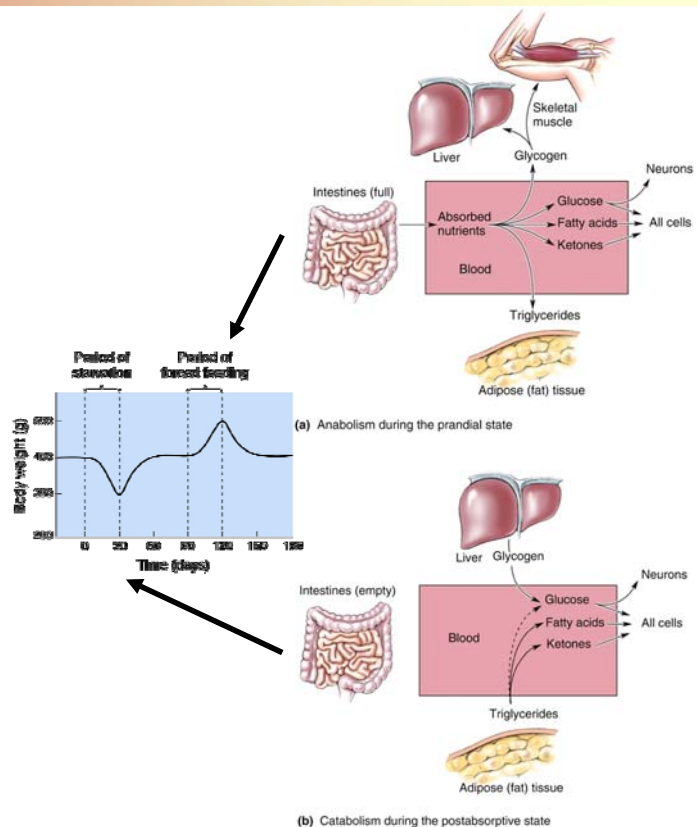
Biomedical Imaging and Applied Optics Laboratory



The Long-term Regulation of Feeding Behavior



- **Energy Balance**
 - Prandial state
 - Energy Storage → Glycogen and triglycerides
 - Anabolism and Catabolism
- **Body Fat and Food Consumption**
 - Hormones and the hypothalamus
 - Lateral hypothalamus
 - Reduce hormone levels released from fat cells → Incite feeding behavior
 - Detection neurons concentrated in the periventricular zone
 - Lipostatic hypothesis
 - Leptin
 - Regulates body mass
 - Decreases appetite
 - Increases energy expenditure
 - Leptin depletion
 - Incites adaptive responses to fight starvation



4

Biomedical Imaging and Applied Optics Laboratory

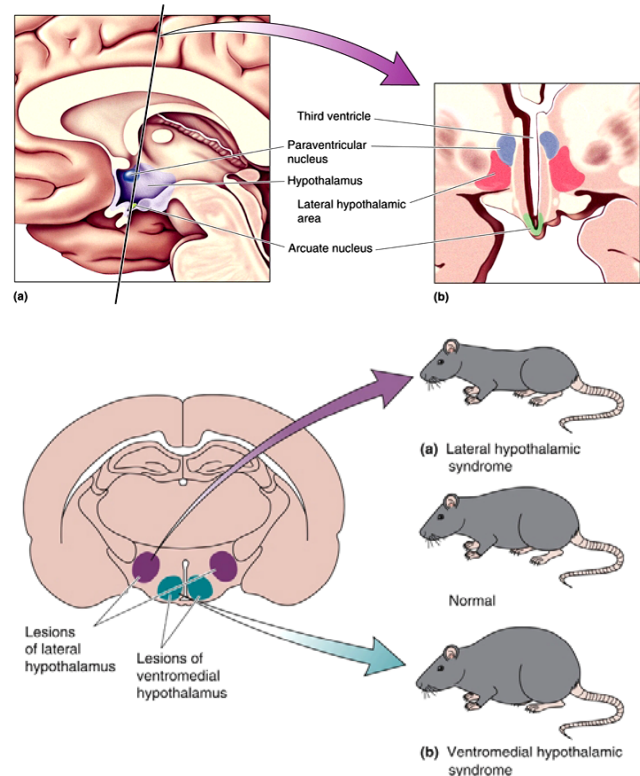


The Long-term Regulation of Feeding Behavior



• The Hypothalamus and Feeding

- Anorexia
 - Severely diminished appetite for food
- Obesity
 - Overeating caused by bilateral lesions in ventromedial hypothalamus
- Lateral hypothalamic syndrome
- Ventromedial hypothalamic syndrome



5

Biomedical Imaging and Applied Optics Laboratory

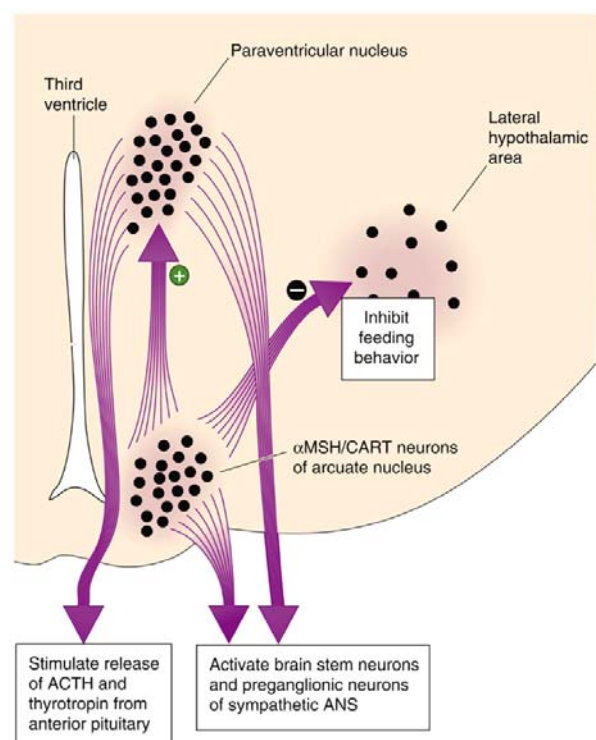


The Long-term Regulation of Feeding Behavior



• The Effects of Elevated Leptin Levels on the Hypothalamus

- Arcuate nucleus
 - Located at the base of the third ventricle
- Activation of arcuate neurons that release α MSH and CART peptides
 - Anorectic peptides- diminish appetite
 - Project to regions that orchestrate coordinated response of humoral, visceromotor, and somatic responses
 - Paraventricular nucleus (humoral response)
 - Intermediolateral gray matter of spinal cord
 - Lateral hypothalamus



6

Biomedical Imaging and Applied Optics Laboratory



The Long-term Regulation of Feeding Behavior

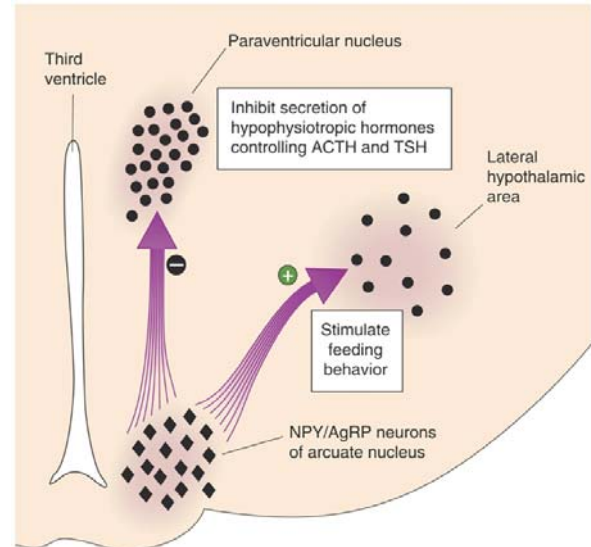


• The Effects of Decreased Leptin Levels on the Hypothalamus

- Activation of arcuate neurons that release NPY and AgRP
- Effects on energy balance: Opposite to the effects of α MSH and CART
- Orexigenic peptides— increase appetite
 - NPY and AgRP inhibit secretion of TSH and ACTH
 - Activate parasympathetic division of ANS
 - Stimulate feeding behavior

• The Control of Feeding by Lateral Hypothalamic Peptides

- Lateral hypothalamus: Motivation to eat
 - Electrical stimulation: Triggers feeding behavior in satiated animals
- Neurons intrinsic to lateral hypothalamus; Axons passing through the lateral hypothalamus
- Innervates most of cortex
 - MCH: Peptide neurotransmitter
 - Informs cortex about leptin levels
 - Motivates the search for food



7

Biomedical Imaging and Applied Optics Laboratory

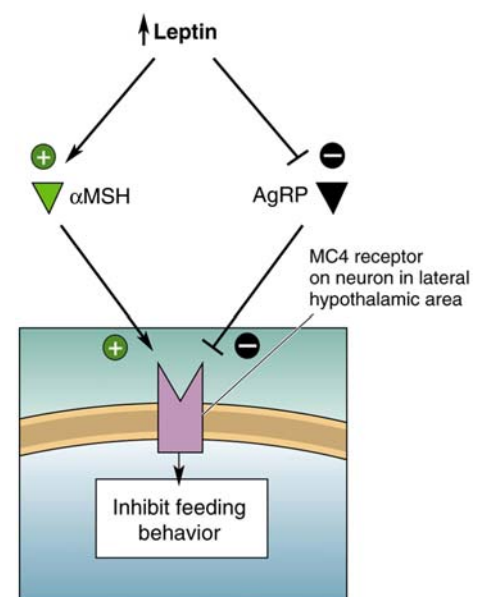


The Long-term Regulation of Feeding Behavior



• Summary: The Effects of Elevated/Decreased Leptin Levels on the Hypothalamus

- A rise in leptin levels
 - Increases α MSH and CART in arcuate neurons \rightarrow inhibit feeding behavior and decrease metabolism
- A fall in leptin levels
 - Increases NPY and AgRP in arcuate and MCH neurons in lateral hypothalamus \rightarrow stimulates feeding behavior and increases metabolism



8

Biomedical Imaging and Applied Optics Laboratory

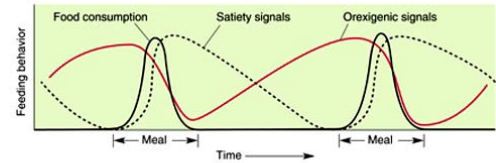
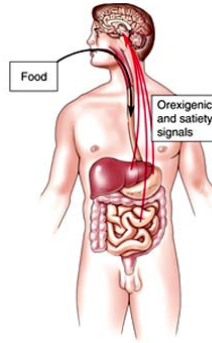


The Short-Term Regulation of Feeding Behavior



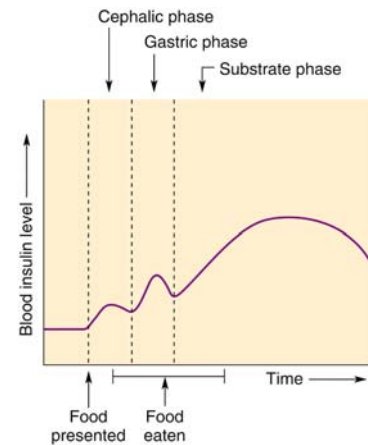
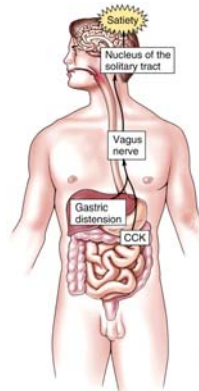
• Motivation to eat—depends on

- Social factors
- Time and quantity of last meal
- Ghrelin
 - Secreted from the stomach → arcuate nucleus
 - Causes sense of hunger



• Appetite, Eating, Digestion, and Satiety

- 3 phases of eating
 - Cephalic (sight and smell)
 - Gastric (chew and swallow)
 - Substrate (nutrients begin to be absorbed)
- Satiety signals
 - Gastric Distension
 - Vagus nerve → solitary nucleus (also input from taste buds)
 - Cholecystokinin
 - Enteric nervous system → vagus nerve
 - Insulin
 - Vagus → Pancreas → Insulin → arcuate nucleus



9

Biomedical Imaging and Applied Optics Laboratory



Why Do We Eat?

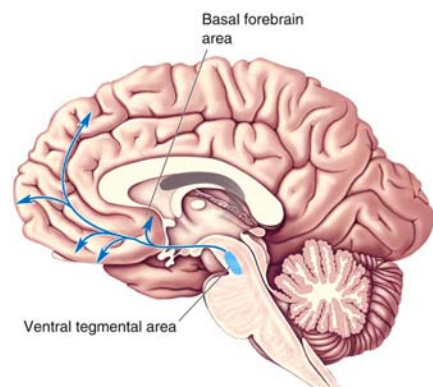
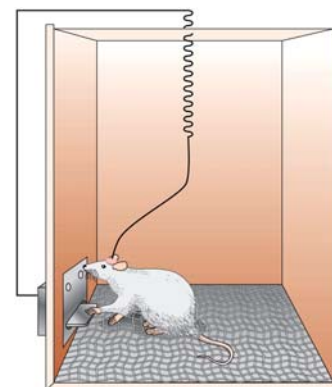


• Motivations in psychological terms

- Liking: Hedonic
- Wanting: Drive reduction

• Reinforcement and Reward

- Electrical self-stimulation
 - Experiments to identify sites of reinforcement
 - Effective sites for self-stimulation:
 - Trajectory of dopaminergic axons in the ventral tegmental area projecting to the forebrain
- Drugs that block dopamine receptors
 - Reduce self-stimulation



10

Biomedical Imaging and Applied Optics Laboratory

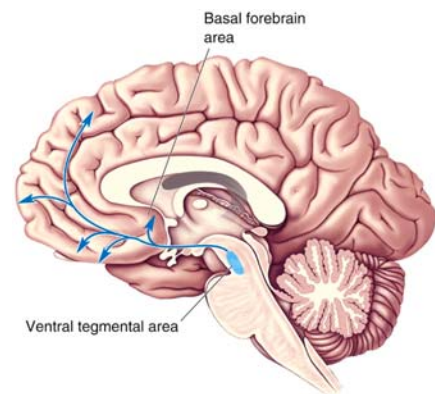
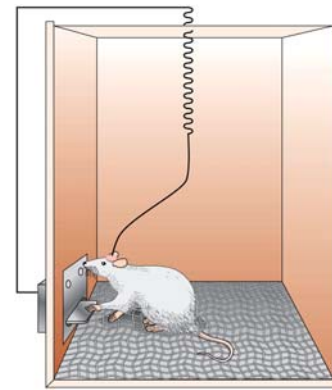


Why Do We Eat?



• The Role of Dopamine in Motivation

- Old belief
 - Dopamine projection served hedonic reward
- New understanding
 - Dopamine-depleted animals “like” food but “do not want” food
 - Lack motivation to seek food, but enjoy it when available
- Stimulation of the dopamine axons
 - Craving for food without increasing the hedonic impact



11

Biomedical Imaging and Applied Optics Laboratory

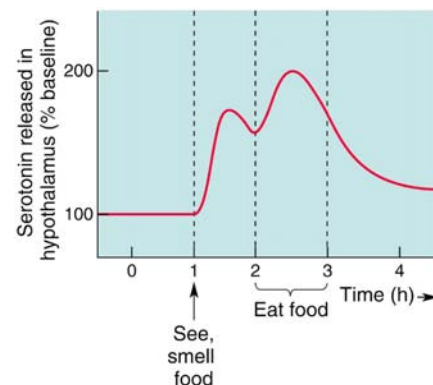


Why Do We Eat?



• Serotonin, Food, and Mood

- Serotonin as a neurotransmitter
- Serotonin levels
 - Low: Postabsorptive period
 - Rise: In anticipation of food
 - Spike: During meals
- **Mood elevation**
 - Rise in blood tryptophan and brain serotonin
 - Elevated also from foods high in tryptophan (e.g. carbs, chocolate)
 - Drugs that elevate serotonin levels
 - Example: Dexfenfluramine (Redux)
- **Disorders**
 - Anorexia nervosa; Bulimia nervosa
 - Both often accompanied by depression
- **Treatment**
 - Antidepressant drugs—elevate brain serotonin levels
 - Example: Fluoxetine (“Prozac”)



12

Biomedical Imaging and Applied Optics Laboratory

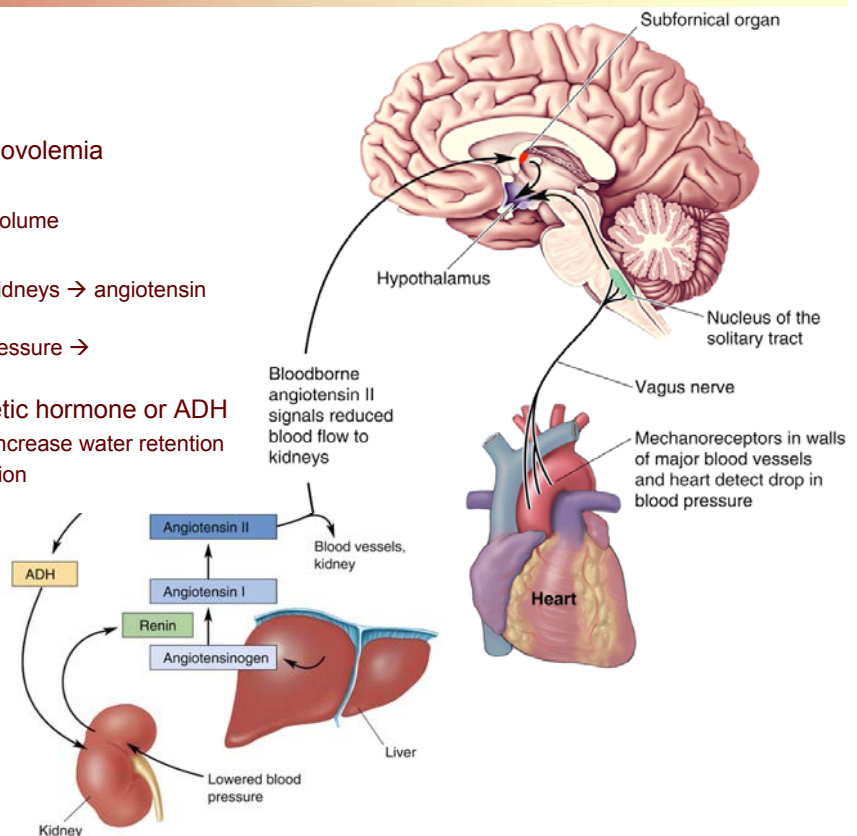


Other Motivated Behaviors



• Drinking

- Volumetric thirst
 - Thirst triggered by hypovolemia
 - Hypovolemia
 - Decrease in blood volume
 - Triggers
 - Decreased flow in kidneys → angiotensin from liver
 - Decreased blood pressure → mechanoreceptors
- Vasopressin: Antidiuretic hormone or ADH
 - Acts on kidneys to increase water retention
 - Inhibit urine production



13

Biomedical Imaging and Applied Optics Laboratory

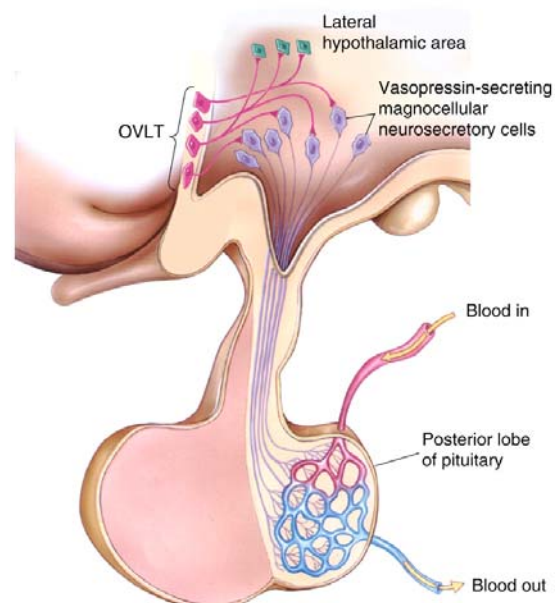


Other Motivated Behaviors



• Drinking

- Osmometric thirst
- Hypertonicity
 - Increase in the concentration of dissolved substances in the blood
- OVLT= vascular organ of the lamina terminalis
- Role of OVLT neurons
 - Excite magnocellular neurosecretory cells
 - Vasopressin
 - Stimulate osmometric thirst
 - Drink water when thirsty
- Diabetes insipidus
 - Lack of vasopressin
 - Loss of water in urine
 - Treatment—replace missing vasopressin



14

Biomedical Imaging and Applied Optics Laboratory

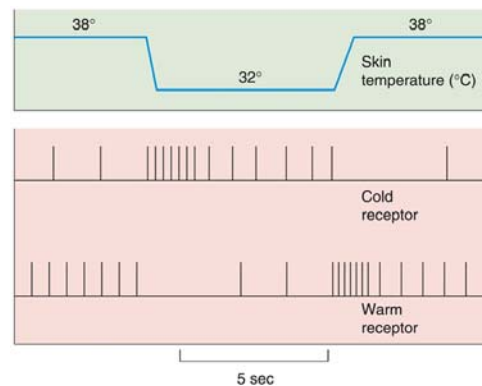


Other Motivated Behaviors

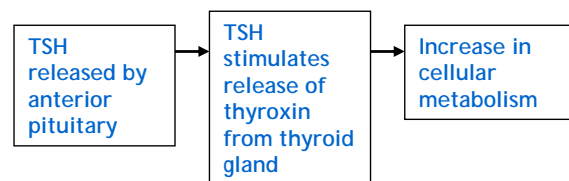


• Temperature Regulation

- Cells fine-tuned for constant temperature—37°C (98.6°F)
- Neurons for temperature homeostasis
 - Clustered in anterior hypothalamus
 - Humoral and visceromotor responses
 - Neurons in the medial preoptic area of the hypothalamus
 - Somatic motor (behavioral) responses
 - Neurons of lateral hypothalamic area
- Visceromotor response: Goosebumps
- Involuntary somatic motor response
 - Shivering, seeking warmth
- Rise in temperature: Metabolism slowed by reducing TSH release



Process during a fall in temperature:



Other Motivated Behaviors



Table 16.2 Hypothalamic Responses to Stimuli That Motivate Behavior

BLOODBORNE STIMULUS	SITE OF TRANSDUCTION	HUMORAL RESPONSE	VISCEROMOTOR RESPONSE	SOMATIC MOTOR RESPONSE
Eating signals				
↓ Leptin	Arcuate nucleus	↓ ACTH ↓ TSH	↑ Parasympathetic activity	Feeding
↓ Insulin	Arcuate nucleus	↓ ACTH ↓ TSH	↑ Parasympathetic activity	Feeding
Drinking signals				
↑ Angiotensin II	Subfornical organ	↑ Vasopressin	↑ Sympathetic activity	Drinking
↑ Blood tonicity	OVLT	↑ Vasopressin		Drinking
Thermal signals				
↑ Temperature	Medial preoptic area	↓ TSH	↑ Parasympathetic activity	Panting; seeking cold
↓ Temperature	Medial preoptic area	↑ TSH	↑ Sympathetic activity	Shivering; seeking warmth

Neuroscience: Exploring the Brain, 3rd Ed, Bear, Connors, and Paradiso Copyright © 2007 Lippincott Williams & Wilkins

• Don't worry, you are not ruled by your hormones

- Humans can exert cognitive control



Conclusion



- **Overview of motor systems**
 - Addressed “how” questions of behavior
 - E.g., How is movement initiated?
- **Overview of motivation systems**
 - Addresses “why” questions of behavior
 - E.g., Why do we drink when dehydrated?
- **The important discovery of a neural basis for feeding behavior**
 - Allows us to frame new questions that will impact how we view our own behaviors



Επόμενη Διάλεξη ...



Διάλεξη 17 Το Σεξ και ο Εγκέφαλος (Sex and the Brain)