

Malloc: From pre-seed to YC and almost \$2M seed round in a year

MON
21/3 @ **11:00** AM

VENUE
B108
(A. Leventis Building, University of Cyprus)

ABSTRACT

Malloc is a privacy and data security startup created by three KIOS CoE Alumni, after receiving pre-seed funding from the Research Innovation Foundation and in collaboration with KIOS CoE.

Malloc protects your phone from spyware by monitoring and preventing anyone from recording or transmitting data without you knowing. Its debut app Antistalker Mobile Security, is available on the Google Play store. Malloc is the first Cypriot startup that joined Y Combinator - the top accelerator in the world, and has grown from an idea to a working app, 100K active users, and almost \$2M investment in a year.

In this talk, Maria, Liza and Artemis will give you insights on the product, its market potential and share unique experiences, key moments, knowledge and lessons learned from this journey.



MARIA TERZI

Is the CEO and co-founder of Malloc Inc. She holds a PhD in Machine Learning, and has previously worked at Google, KIOS CoE and the University of Cyprus. She has won two Google hackathons and is in the organising team of hack{Cyprus}.



LIZA CHARALAMBOUS

Is the CTO and co-founder of Malloc Inc. Liza is a digital security expert with several years of experience in the ideation and implementation of security and cyber-security projects. Liza also holds a PhD in the learning of robust classifiers from ECE UCY.



ARTEMIS KONTOU

Is the COO and co-founder of Malloc Inc. and leads the marketing activities of Malloc. She holds a PhD from Imperial College and had the position of Research Infrastructure Manager at KIOS CoE for three years.